

UNITED STATES SECURITIES AND EXCHANGE
COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>180 DEGREE CAPITAL CORP. /NY/</u> (Last) (First) (Middle) <u>7 N. WILLOW STREET SUITE 4B</u> (Street) <u>MONTCLAIR NJ 07042</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>11/24/2020</u>	3. Issuer Name and Ticker or Trading Symbol <u>theMaven, Inc. [MVEN]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ Officer (give title below) <u>X</u> Other (specify below) _____ <u>See Remarks</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
		6. Individual or Joint/Group Filing (Check Applicable Line) <u>X</u> Form filed by One Reporting Person Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Series H Preferred Stock, par value \$0.01 per share	08/10/2018	(1)	Common Stock, par value \$0.01 per share	4,000,000	0.33 ⁽¹⁾	D	
Series I Preferred Stock, par value \$0.01 per share	(2)	(2)	Common Stock, par value \$0.01 per share	10,000,000	0.5 ⁽²⁾	D	
Series J Preferred Stock, par value \$0.01 per share	(3)	(3)	Common Stock, par value \$0.01 per share	1,428,571 ⁽³⁾	0.7 ⁽³⁾	D	
Series J Preferred Stock, par value \$0.01 per share	(3)	(3)	Common Stock, par value \$0.01 per share	7,500,000 ⁽³⁾	0.7 ⁽³⁾	I	See footnote ⁽⁴⁾

Explanation of Responses:

1. The Issuer issued its Series H Convertible Preferred Stock, par value \$0.01 per share (the "Series H Preferred Stock") at a stated value equal to \$1,000 per share. The Series H Preferred Stock is convertible at the option of the holder, subject to a beneficial ownership limitation of 4.99%, at a rate equal to the stated value of \$1,000 per share divided by an initial conversion price equal to \$0.33. The beneficial ownership limitation may be increased to up to 9.99% at the election of the applicable holder upon 60 days' prior notice to the Issuer. The Reporting Persons have made this election in respect of the Series H Preferred Stock as of the date of this filing. The Series H Preferred Stock does not have an expiration date.

2. The Issuer issued its Series I Convertible Preferred Stock, par value \$0.01 per share (the "Series I Preferred Stock") at a stated value equal to \$1,000 per share. The shares of Series I Preferred Stock reported herein are only convertible into shares of the Issuer's common stock, par value \$0.01 (the "Common Stock"), if the Issuer amends its Certificate of Incorporation to authorize additional shares of Common Stock upon receiving shareholder approval of such amendment. This amendment has not been filed and/or accepted by the State of Delaware as of the date of this filing. Subject to the limitations on conversion described herein, the Series I Preferred Stock is convertible at a rate equal to the stated value of \$1,000 per share divided by an initial conversion price equal to \$0.50. The Series I Preferred Stock does not have an expiration date.

3. The Issuer issued its Series J Convertible Preferred Stock, par value \$0.01 per share (the "Series J Preferred Stock") at a stated value equal to \$1,000 per share. The shares of Series J Preferred Stock reported herein are only convertible into shares of the Issuer's common stock, par value \$0.01 (the "Common Stock"), if the Issuer amends its Certificate of Incorporation to authorize additional shares of Common Stock upon receiving shareholder approval of such amendment. This amendment has not been filed and/or accepted by the State of Delaware as of the date of this filing. Subject to the limitations on conversion described herein, the Series J Preferred Stock is convertible at a rate equal to the stated value of \$1,000 per share divided by an initial conversion price equal to \$0.70. The Series J Preferred Stock does not have an expiration date.

4. Shares held by a separately managed account managed by the Reporting Person (the "SMA"). The Reporting Person disclaims beneficial ownership of the shares held by the SMA except to the extent of its pecuniary interest therein.

Remarks:

This Form 3 is filed by 180 Degree Capital Corp. ("180"). 180 may be deemed to be a member of a Section 13(d) group that collectively owns more than 10% of the Issuer's voting

securities. 180 disclaims beneficial ownership of the securities reported by each other member of the Section 13(d) group.

/s/ Daniel B. Wolfe,
President

12/04/2020

** Signature of Reporting
Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.