FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar  Marchi  (Last)  200 VES	2. Issuer Name and Ticker or Trading Symbol Arena Group Holdings, Inc. [ AREN ]  3. Date of Earliest Transaction (Month/Day/Year) 09/01/2022								(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify below)  Chief Marketing Officer									
(Street) NEW Y(			10281 Zip)		4. If	Line) X Form filed										iled by One	nt/Group Filing (Check Applicable d by One Reporting Person d by More than One Reporting		
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Execution Date,			3. Trans	3. 4. Securit Transaction Disposed Code (Instr. 5)		ities Acq	uired	(A) or	5. Amou Securitie Benefici	nt of es ally Following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership
Common Stock <sup>(1)</sup> 09/				09/01	/2022		Code	v	Amount 2,15	(D)		Price (3)	Transac (Instr. 3	action(s)		D	(Instr. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Conversion Date  3. Transaction Date  3. Transaction Date  3. Deemed Execution Date  4. Transaction of Expiration Date  5. Number of Expiration Date  6. Date Exercisable and Expiration Date  7. Title and Amount of Derivative derivative  7. Derivative derivative  7. Derivative derivative  8. Price of Derivative derivative  9. Number of I0. Ownership of Indirect																			
Security (Instr. 3)	or Exercise Price of Derivative Security	(Month/Day/Year)	if any (Month/Day/Year)		Code (Instr 8)		r. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		(Month/D	ау/ теа	ir)	) Securities Underlying Derivative (Instr. 3 an			Security (Instr. 5)	Securities Beneficially Owned Following Reported Transactior (Instr. 4)	lly	Form: Direct (D) or Indirect (I) (Instr. 4)	ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		xpiration ate	Title	or Ni of	umber					
Restricted Stock Units	(3)	09/01/2022			M			2,156	(4)		(4)	Commo Stock	n 2	2,156	<b>\$0</b>	34,493	3	D	

## **Explanation of Responses:**

- 1. On February 9, 2022, the Company (formerly known as the Maven, Inc.) changed its name to The Arena Group Holdings, Inc., uplisted its common stock to the NYSE American, and began trading under the symbol "AREN.
- 2. Effective at 8:00 p.m. Eastern Time on February 8, 2022, the common stock of the Company, par value \$0.01 (the "Common Stock"), underwent a reverse split of 1-for-22 (the "Reverse Stock Split"). All amounts of Common Stock and other securities listed herein have been adjusted to reflect the effect of the Reverse Stock Split.
- 3. The Reporting Person acquired the shares of Common Stock pursuant to the issuance of vested shares that were originally granted in a Restricted Stock Unit ("RSU") grant dated 2/18/2021. Each RSU represents a contingent right to receive 1 share of the Issuer's common stock.
- 4. 1/3 of the shares associated with the RSU vest on January 1, 2022, with the balance of shares associated with the RSU vesting in 24 equal monthly installments thereafter (in full shares, rounded as necessary)

/s/ Jill Marchisotto 09/02/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.