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# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287

0.5

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Check this box if no longer subject to
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obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person <sup>*</sup> Sims Todd D.			2. Issuer Name and Ticker or Trading Symbol Arena Group Holdings, Inc. [AREN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
				X Director 10% Owner	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/31/2022	Officer (give title Other (specify below) below)	
200 VESEY S	I 241H FLOO	К			
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)	
(Street) NEW YORK	NY	10281		X Form filed by One Reporting Person	
				Form filed by More than One Reporting Person	
(City)	(State)	(Zip)			

### 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Form: Direct Date Execution Date of Indirect Transaction Securities (Month/Dav/Year) Beneficially Beneficial if anv Code (Instr. 5) (D) or Indirect (Month/Day/Year) 8) Owned Following (I) (Instr. 4) Ownership (Instr. 4) Reported Transaction(s) (A) or Code v Price Amount (D) (Instr. 3 and 4) Common Stock<sup>(1)</sup> 08/31/2022 Μ 675 Α (3) 45.856(2) D

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 8. Price of 9. Number of 10. 11. Nature 7. Title and 2. Conversion Transaction Code (Instr. Date Expiration Date (Month/Day/Year) Derivative Execution Date. Amount of Derivative derivative Ownership of Indirect if any (Month/Day/Year) Security (Instr. 5) Form: Direct (D) Security or Exercise (Month/Dav/Year) Derivative Securities Securities Beneficial 8) Underlying Derivative Security (Instr. 3) Price of Securities Beneficially Ownership Acquired (A) or Disposed of (D) Derivative Owned or Indirect (Instr. 4) Following Reported Transaction(s) Security (Instr. 3 and 4) (I) (Instr. 4) (Instr. 3, 4 and 5) (Instr. 4) Amount Number Expiration Date Date ν (A) (D) Title Shares Code Exercisable Restricted Commor (3) 08/31/2022 (4) (4) 675 Μ 675 \$<mark>0</mark> 2,700 D Stock Stock Units

### Explanation of Responses:

1. On February 9, 2022, the Company (formerly known as the Maven, Inc.) changed its name to The Arena Group Holdings, Inc., uplisted its common stock to the NYSE American, and began trading under the symbol "AREN."

2. Effective at 8:00 p.m. Eastern Time on February 8, 2022, the common stock of the Company, par value \$0.01 (the "Common Stock"), underwent a reverse split of 1-for-22 (the "Reverse Stock Split"). All amounts of Common Stock and other securities listed herein have been adjusted to reflect the effect of the Reverse Stock Split.

3. Each RSU represents a contingent right to receive 1 share of the Issuer's common stock.

4. 5/12 of the shares associated with the RSU vest on May 31, 2022, with the balance vesting in seven equal installments thereafter on the last calendar day of each month

# /s/ Todd Sims \*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

08/31/2022

Date