

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Allred Herbert Hunt</u>  (Last) (First) (Middle) 200 VESEY ST 24TH FLOOR  (Street) NEW YORK NY 10281  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>theMaven, Inc. [ MVEN ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 11/22/2021	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock <sup>(1)</sup>	11/22/2021		C		227,325	A	\$0.33	346,722	D	
Common Stock <sup>(1)</sup>	11/22/2021		C		500,115	A	\$0.33	857,365	I	Allred 2002 Trust - HHA <sup>(2)</sup>
Common Stock <sup>(1)</sup>	11/22/2021		C		500,115	A	\$0.33	857,365	I	Allred 2002 Trust - NLA <sup>(3)</sup>
Common Stock <sup>(1)</sup>	11/22/2021		C		681,975	A	\$0.33	1,324,875	I	Redcap Investments, LP <sup>(4)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Series H Convertible Preferred Stock	(1)	11/22/2021		C		75		08/09/2018	(5)	Common Stock	227,325	\$0	0	D	
Series H Convertible Preferred Stock	(1)	11/22/2021		C		165		08/09/2018	(5)	Common Stock	500,115	\$0	0	I	Allred 2002 Trust - HHA <sup>(2)</sup>
Series H Convertible Preferred Stock	(1)	11/22/2021		C		165		08/09/2018	(5)	Common Stock	500,115	\$0	0	I	Allred 2002 Trust - NLA <sup>(3)</sup>
Series H Convertible Preferred Stock	(1)	11/22/2021		C		225		08/09/2018	(5)	Common Stock	681,975	\$0	0	I	Redcap Investments, LP <sup>(4)</sup>

Explanation of Responses:

- As converted from issuer's Series H Convertible Preferred Stock, par value \$0.01 per share (the "Series H Preferred Stock") at a stated value equal to \$1,000 per share. The Series H Preferred Stock converted at the option of the holder, subject to a beneficial ownership limitation of 4.99%, at a rate of 3,031 shares of Common Stock for every share of Series H Convertible Preferred Stock
- Brittney Allred, Mr. Allred's spouse, is Trustee of this irrevocable trust, of which Mr. Allred is a beneficiary.
- Brittney Allred, Mr. Allred's spouse, is Trustee of this irrevocable trust, of which Nancy Allred Collins, Mr. Allred's sister, is a beneficiary.
- Mr. Allred is a 25% owner of Redcap Investments, LP. Mr. Allred is currently President of its General Partner, Redcap Investments Management, LLC.
- The Series H Convertible Preferred Stock does not expire.

/s/ Herbert Hunt Allred

11/24/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.