FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Zola Carlo					2. Issuer Name and Ticker or Trading Symbol Arena Group Holdings, Inc. [AREN]										Relationship leck all appl X Direct	icable)	ng Per	rson(s) to Is	
(Last) 200 VES	,	irst) CH FLOOR	(Middle)			ate of 31/20		st Tran	saction (I	Month	Day/Year			Officer (give title below)		Other (below)	pecify		
(Street) NEW YO			10281 (Zip)		4. If	f Amer	ndment	t, Date	of Origina	al Filed	i (Month/I	Oay/Yea	r)	Lin	X Form	filed by On	ie Rep	g (Check Ap orting Perso n One Repo	on
		Tabl	e I - Non	-Deriv	ative	Sec	uritie	es Ac	quired	, Dis	posed	of, or	Ben	eficial	ly Owne	d			
Date				2. Transa Date (Month/D		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				Benefici Owned	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
										v	Amoun	t (/	A) or D)	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock ⁽¹⁾ 10/3				10/31	/2022		М		675	675 A		(3)	10,	10,038(2)		D			
		Т							,		osed o	,		,	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transa Code (l 8)		of		6. Date E Expiratio (Month/E	n Date		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		expiration Date			amount or lumber of shares					
Restricted Stock Units	(3)	10/31/2022			M			675	(4)		(4)	Comm		675	\$0	1,350)	D	

Explanation of Responses:

- 1. On February 9, 2022, the Company (formerly known as the Maven, Inc.) changed its name to The Arena Group Holdings, Inc., uplisted its common stock to the NYSE American, and began trading under the symbol "AREN.'
- 2. Effective at 8:00 p.m. Eastern Time on February 8, 2022, the common stock of the Company, par value \$0.01 (the "Common Stock"), underwent a reverse split of 1-for-22 (the "Reverse Stock Split"). All amounts of Common Stock and other securities listed herein have been adjusted to reflect the effect of the Reverse Stock Split.
- 3. Each RSU represents a contingent right to receive 1 share of the Issuer's common stock.
- 4. 5/12 of the shares associated with the RSU vest on May 31, 2022, with the balance vesting in seven equal installments thereafter on the last calendar day of each month

/s/ Carlo Zola 10/31/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.