

THEMAVEN, INC.
200 Vesey Street
24th Floor
New York, New York 10281

February 10, 2022

VIA EDGAR TRANSMISSION

Kyle Wiley
Staff Attorney
Joshua Shainess
Legal Branch Chief
Office of Technology
United States Securities and Exchange Commission
Division of Corporate Finance
Washington, DC 20549

Re: The Arena Group Holdings, Inc., formerly known as theMaven, Inc.
Registration Statement on Form S-1
File No. 333-262111

Ladies and Gentlemen:

The Arena Group Holdings, Inc., formerly known as theMaven, Inc., a Delaware corporation (the “Company”), pursuant to Rule 461 of the rules and regulations promulgated under the Securities Act of 1933, as amended (the “Securities Act”), hereby requests that the Company’s Registration Statement on Form S-1, as amended by Pre-Effective Amendment No. 1, Pre-Effective Amendment No. 2 and Pre-Effective Amendment No. 3 (File No. 333-262111) (the “Registration Statement”) be declared effective under the Securities Act at 12:00 P.M., Eastern Time, on Thursday, February 10, 2022, or as soon thereafter as practicable. We are aware of our filing obligations under the Securities Act and intend fully to comply therewith. We acknowledge and understand that the Company and management are responsible for the accuracy and adequacy of the disclosures, notwithstanding any review, comments, action, or absence of action by the Staff.

Please contact the undersigned or Jeffrey P. Berg at 213-309-4030 as soon as the Registration Statement has been declared effective, or if you have any other questions or concerns regarding this matter.

Very truly yours,

THEMAVEN, INC.

By: /s/ Ross Levinsohn
Ross Levinsohn
Chief Executive Officer
