

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Jacobs Joshua</u>  (Last) (First) (Middle) <u>225 LIBERTY STREET, 27TH FLOOR</u>  (Street) <u>NEW YORK NY 10281</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>theMaven, Inc. [ MVEN ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director 10% Owner  Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/20/2018</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/06/2020		A		62,500	A	\$0.00	87,500	D	
Common Stock	01/01/2021		A		83,333	A	\$0.00	170,833	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to purchase	\$1.9	02/20/2018		A		200,000		02/20/2019 <sup>(1)</sup>	02/20/2028	Common Stock	200,000	\$0.00	200,000	D	
Options to purchase	\$1.9	02/20/2018		A		400,000		05/23/2019 <sup>(2)</sup>	02/20/2028	Common Stock	400,000	\$0.00	400,000	D	
Convertible Debenture	\$1.2912	06/15/2018		P		19,362		06/15/2018	06/30/2019	Common Stock	19,362	\$25,000	19,362	D	
Convertible Debenture	\$1.2912	08/06/2018		I			19,362	06/15/2018	06/30/2019	Common Stock	19,362	\$25,000	0	D	
Series H Convertible Preferred Stock	\$0.33	08/06/2018		P		30		08/06/2018	(3)	Common Stock	90,909	\$1,000	90,909	D	
Options to purchase	\$0.5425	09/13/2018		A		1,500,000		10/14/2018	09/14/2028	Common Stock	1,500,000	\$0.00	1,500,000	D	

**Explanation of Responses:**

- Grant vests 1/3 after first year. Balance monthly over next 2 years
- 200,000 vest after 12 months (from 5/23/18). 16,667 vest monthly for next 12 months.
- Not applicable

/s/ Josh Jacobs

01/27/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.