

The Arena Group to Participate in the Sidoti Virtual Investor Conference on December 8-9, 2021

December 1, 2021

NEW YORK--(BUSINESS WIRE)--Dec. 1, 2021-- The Arena Group, formerly Maven (OTCQB: MVEN), a tech-powered media company, announced today that Ross Levinsohn, Chief Executive Officer, and other members of the executive management team will be participating in the Sidoti Virtual Investor Conference, taking place on December 8-9, 2021.

Mr. Levinsohn will deliver a corporate presentation on Thursday, December 9 at 1 p.m. ET. The event will be webcast live on the company's website at https://investors.thearenagroup.net/. In addition, management will be available for one-on-one meetings throughout the day on both December 8 and 9. To register for the conference or request additional information, investors can visit www.sidoti.com/events. Attending investors interested in meeting with management can reach out to Arena@fnkir.com for help scheduling an appointment.

About Sidoti & Company

For over two decades, Sidoti & Company (http://www.sidoti.com) has been a premier provider of independent securities research focused specifically on small and microcap companies and the institutions that invest in their securities, with most of its coverage in the \$100 million-\$5 billion market cap range. The firm's approach affords companies and institutional clients a combination of high-quality research, a small- and microcap-focused nationwide sales effort, broad access to corporate management teams, and extensive trading support. Sidoti serves 500+ institutional clients in North America.

About The Arena Group

The Arena Group creates dynamic, digital destinations that delight consumers with stories and news about the things they love – their favorite sports teams, the inside scoop on personal finance, and the latest on lifestyle essentials. The Company's robust media ecosystem brings together consumers, publishers and advertisers while harnessing the authority of trusted brands and the editorial prowess of leading writers and editors. For more on best-in-class capabilities in direct sales and programmatic advertising, data, SEO, social, and operations, visit www.thearenagroup.net.

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