



The Arena Group to Participate in Lake Street Capital Markets' Annual Best Ideas Growth Conference on September 14

September 6, 2023

NEW YORK--(BUSINESS WIRE)--Sep. 6, 2023-- The Arena Group Holdings, Inc. (NYSE American: AREN), a technology platform and media company home to more than 265 brands, including *Sports Illustrated*, *TheStreet*, *Parade Media*, *Men's Journal*, and *HubPages*, today announced that Ross Levinsohn, Chief Executive Officer, Doug Smith, Chief Financial Officer, and Andrew Kraft, Chief Operating Officer will participate in Lake Street Capital Markets' 7th Annual Best Ideas Growth (BIG7) Conference on Thursday, September 14, 2023. The conference is being held at The Yale Club in New York City.

Management will be available for one-on-one and group meetings with investors throughout the day. To receive additional information, request an invitation or to schedule a one-on-one meeting, please email conference@lakestreetcm.com or contact FNK IR at aren@fnkir.com.

About The Arena Group

The Arena Group (NYSE American: AREN) is an innovative technology platform and media company with a proven cutting-edge playbook that transforms media brands. Our unified technology platform empowers creators and publishers with tools to publish and monetize their content, while also leveraging quality journalism of anchor brands like *Sports Illustrated*, *TheStreet*, *Parade*, *Men's Journal*, and *HubPages* to build their businesses. The company aggregates content across a diverse portfolio of over 265 brands, reaching over 100 million users monthly. Visit us at thearenagroup.net and discover how we are revolutionizing the world of digital media.

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